



Members receive personalized VIP Club certificates at each level.



VIP Club lapel pins are distributed according to member levels achieved.



INSPIRING OTHERS.

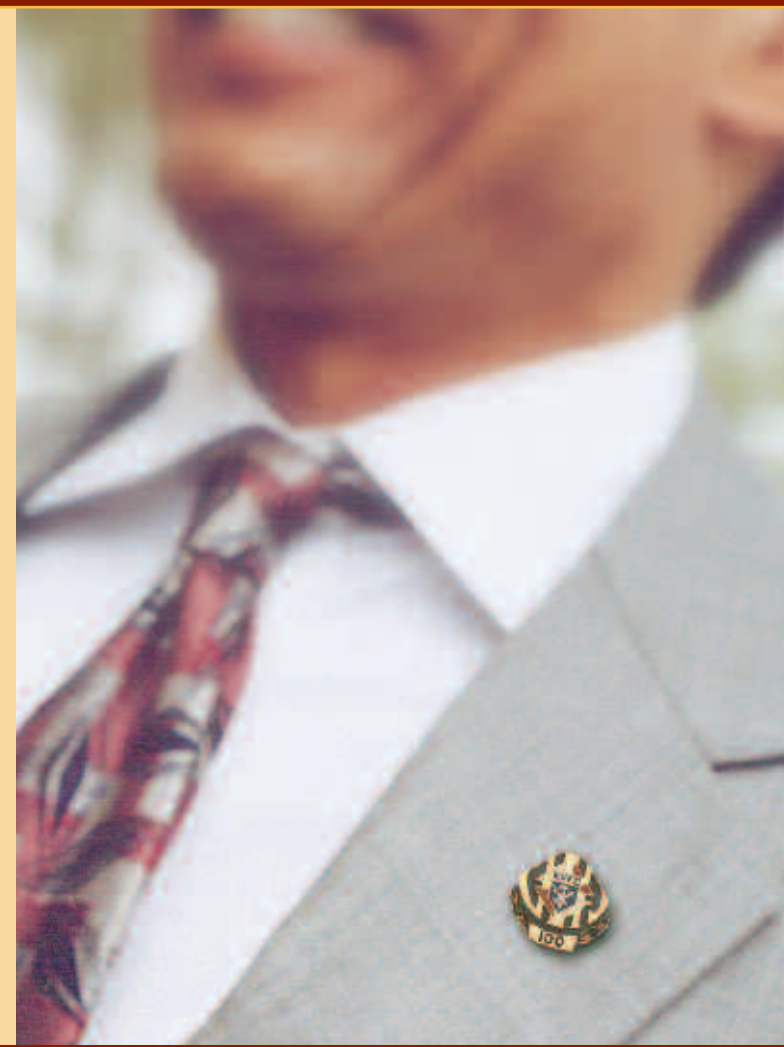


KNIGHTS OF COLUMBUS
IN SERVICE TO ONE. IN SERVICE TO ALL.

*Rewarding dedication.
Honoring commitment.*

KNIGHTS OF COLUMBUS

VERY IMPORTANT PROPOSERS CLUB



1 COLUMBUS PLAZA ♦ NEW HAVEN, CT ♦ 06510-3326

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Since 1882, more than 1.6 million men have borne the title of Knight. Collectively, these individuals have dedicated millions of hours to benefit the Order, the Church, and our society. To continue their good work, we must add new members to our organization.

The VIP (Very Important Proposers) Club offers councils a way to publicly honor recruiters and to inspire future recruiting. Further, the VIP Club helps keep everyone aware of the importance of recruitment as an ongoing activity.

MOTIVATING MEMBERS.



ACKNOWLEDGEMENT. AND RECOGNITION.

The VIP Club allows councils to acknowledge dedicated recruiters. Here's how it works:

VIP Club Eligibility. Members are eligible for the VIP Club after successfully recruiting a minimum of two members. This includes all new applications, as well as recruitment of former members.

Recruiter Recognition. Local councils should take every opportunity to acknowledge and honor VIP Club recruiters with public recognition at council meetings and with council newsletter announcements as they attain new levels of membership.

VIP Club Certificates. Councils should award membership level certificates at council meetings or functions. These personalized certificates, which are signed by the supreme knight and denote the level of recruits the VIP Club member has proposed, are forwarded to councils automatically by the Department of Fraternal Services.

VIP Club Lapel Pins. Councils may purchase VIP Club lapel pins for 5-member through 75-member levels from the Supreme Council Supply Department for a nominal charge. The Supreme Knight's office automatically distributes club member pins upon enrollment, and to those who reach 100-member through 500-member level status. *See the Supply Catalog (Form #1264) for a complete price list.*

VIP Club Membership Levels. Initial enrollment in the VIP Club is at the 2-member level. Knights can ascend to higher levels by recruiting 5, 10, 15, 20, 25, 50, 75, 100, 200, 300, 400, or 500 members.

Recruitment Materials. Councils can provide VIP Club members with copies of the Personal Recruitment Record Booklet (*Form #1768*) for recording names, initiation dates and financial secretary verifications of the new members they propose. Each booklet contains spaces for 100 new Knights.



VIP CLUB REQUIREMENTS:

The VIP Club requires a participant to:

- Recruit two or more members.
- Provide the Supreme Council with all the information necessary for properly recording VIP membership and recruiter status by completing Section 6 of the Membership Document (*Form #100*). Credit for recruiting new members is only given if this section is filled out properly.
- Deliver the fully-completed Membership Document (*Form #100*) to the council's financial secretary.
- Record the name of new members into the Personal Recruitment Book (*Form #1768*).

THE SUPREME COUNCIL'S ROLE IN THE VIP CLUB:

- **Recordkeeping: VIP Club Members.** The Supreme Council Department of Fraternal Services maintains VIP Club member records. As Knights attain new recruiting levels, the appropriate VIP Club certificates are prepared and forwarded to the council for presentation to members.
- **Recordkeeping: Recruiter Credits.** The Supreme Council collects and maintains the information from Section 6 of the Membership Document to ensure that recruiters are promptly credited and properly honored for their efforts.

EARNED RECOGNITION. ONGOING ACTION.

Through unfaltering faith, fellowship and commitment, Knights have supported our Church, strengthened our Order and helped better our society as a whole. The VIP Club recognizes successful recruiters, thereby strengthening their resolve and encouraging Knights to further persevere in their recruitment efforts. Increasing Knights of Columbus membership is essential to building our future.