



MESSAGE FROM THE SUPREME KNIGHT

My Brother Knight:

As district deputy, you have been entrusted with the welfare of not only those councils within your district, but more importantly you have been charged with carrying on the legacy of our founder, the Servant of God, Father Michael J. McGivney.

Our Order can not be successful unless you are a success. I ask for your commitment to see to it that you attain the Star District Award and that you work with each of your councils to ensure that they earn Star Council status.

Our Order was founded with the intent of protecting Catholic immigrant families during their times of need. With this in mind, I remind you of your duty to promote the benefits of our Order's top-rated insurance program to both new and existing members alike.

I call to your attention another of Fr. McGivney's personal goals, to have a Knights of Columbus council in every parish. I am reemphasizing this goal during my administration as supreme knight by calling for our Order to have a presence in every parish. Whether this is accomplished through institution of a new council or establishment of a parish Round Table, I ask for your assistance in seeing this goal through to fruition.

The challenges in society that face our Order are undoubtedly great. With dedicated men such as yourself in leadership positions, I am confident that we are ready to meet and exceed these and many more challenges that face us. I look forward to your success and that of the Order, I remain

Fraternally,

Carl A. Anderson

While there is no exact formula for success – if you enter you appointment with an open mind, a high level of enthusiasm and a constant desire to continue the legacy laid out for us by the Servant of God, Father Michael J. McGivney your district, your jurisdiction and the Order will each be successful.



10 Steps to Success

AS A
DISTRICT
DEPUTY



1 COLUMBUS PLAZA ♦ NEW HAVEN, CT ♦ 06510-3326

1-203-752-4270 or www.kofc.org



10 KEYS TO BEING A SUCCESSFUL DISTRICT DEPUTY

1. Membership is your priority!

- Recruitment is everybody's business, especially yours!
- Assist in organizing your councils year long recruiting efforts along with scheduling frequent degrees.
- Keep councils focused on the goal of offering membership to every Catholic man and his family.

2. Be Available to your Councils

- Remember that you are the representative of the supreme knight and the state deputy to your councils.
- Be the council's "Go To Guy", attend their meetings, First Degrees and assist with their activities and membership growth plan.

3. Promote our Insurance Program

- Establish a good relationship with the field agent(s) that serve your councils.
- Ensure that each council is promoting our Order's top-rated insurance program to it's members and their families.
- Encourage councils to work with their field agent throughout the year toward attaining their insurance quota.

4. Establish Future Goals

- Work with each of your council's to establish long term goals. Encourage each grand knight to continually reassess their goals.
- Establish personal goals within your district in the areas of New Council Development, Council Reactivation, Degree Scheduling as well as Round Table formation.
- Be sure to schedule and conduct regular council strategy sessions with the officers of each of your councils, to ensure that they are planning for future success as a unit.

5. Focus on youth & leadership

- Encourage councils to target younger members as officers and chairmen.
- Encourage councils to conduct programs and activities geared towards younger members and their families to get them active in the council.

6. Accountability

- Make each council realize that they are responsible and accountable for the success of the Order.
- Help each grand knight find the right man to serve in key positions, membership director, program director.

7. Communicate Your priorities

- Inform councils of what their priorities should be through a monthly article written by you in their newsletters.
- Make Recruitment Priority #1!

8. Be open to change!

- **Never adjust your goals**, constantly assess your attainment of those council goals and if needed simply change your approach to attaining these goals.

9. Utilize your State Family & the Supreme Council office

- Use your state officer personnel as a resource, they are an invaluable tool toward attaining your district's goals.

10. Have fun and believe in what you are doing!

- Seriously believe in the work that you are doing for not only the Order but the universal Church.