



MESSAGE FROM THE SUPREME KNIGHT

My Brother Knight:

As a grand knight, you have been entrusted with the welfare of not only your local council, but you have been charged with carrying on the legacy of our Founder, the Servant of God, Father Michael J. McGivney at the grassroots level.

Our Order can not be successful unless you are a success. I ask for your commitment to see to it that your council earns the Star Council Status. Attainment of your council's membership and insurance quotas in addition to submitting your Columbian Award application to report your council's service programs conducted during the year. Each of these areas each imperative to the growth of our Order on the local level.

With dedicated men such as yourself in leadership positions within the Order, I am confident that we are ready to meet and exceed those challenges in society that face us.

Our Order was founded with the intent of protecting Catholic immigrant families during their times of need. With this in mind, I remind you of your duty to promote the benefits of our Order's top rated insurance program to both new and existing members of your council.

I look forward to your success and that of the Order, I remain

Fraternally,

Carl A. Anderson

While there is no exact formula for success – if you enter your term with an open mind, a high level of enthusiasm and a constant desire to continue the legacy laid out for us by the Servant of God, Father Michael J. McGivney, you, your council and the Order will each be successful.



10 Steps to Success

AS A
GRAND KNIGHT



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10 KEYS TO BEING A SUCCESSFUL GRAND KNIGHT

1. Be Star Council Focused

- Establish a plan of action early in the year on how to attain your membership and insurance goals by June 30th.
- Be sure to submit your council's Columbian Award Application that reports your service programming activities in the areas of Church, community, council, family and youth before June 30th.

2. Membership is KEY!

- Recruitment is everybody's business within your council, especially yours & your officers!
- Approve your council's action plan along with scheduling frequent First Degrees and motivating your council's recruiters.
- Keep council focused on the goal of offering membership to all Catholic men and their families.

3. Set Goals

- Establish a membership and insurance growth goal for your council to attain.
- Set both charitable giving goals for your council to attain during the fraternal year.

4. Be Available to your Members

- Remember that you are the Chief Executive Officer of your council.
- Be visible to your council at service activities and recruitment drives & Open Houses.

5. Focus on youth & leadership

- Ensure that your council considers younger members for officers or chairmen positions.
- Be sure that your council has programs and activities that will attract younger prospects and their families.

6. Promote our Insurance Program

- Establish a good working relationship with the field agent serving your council.
- Promote our Order's top-rated insurance program to members and their families in your council newsletter and by allowing the agent time to speak at meetings.
- Work with your insurance representative throughout the entire fraternal year to attain your Insurance Membership quota.

7. Accountability

- Make sure that your council officers realize that they are responsible and accountable for the success of the Order.
- Find the right men to serve in your council's key positions – membership director, program director, lecturer, etc.

8. Communicate Your priorities

- Make Recruitment Priority #1!
- Inform the council of what their priorities should be through a monthly article written by you in the newsletter.

9. Be open to change!

- Never adjust your goals, constantly assess your attainment of those goals and if needed simply change your approach to attaining these goals.

10. Utilize your Resources

- Use your district deputy and state council personnel as resources, they will all serve as invaluable tools toward attaining your council's goals.

VISION
GOALS
SUCCESS.